

Devon Tourism Awards

The Devon Tourism Awards were held at Torquay's Riviera International Centre in November 2023 and attended by tourism chiefs from across the county.

Celebrations were in order for Beverley Holidays, who concluded their 65th anniversary year by being crowned with two major honours. Judges first declared that the park had secured a place among the three holiday parks chosen to receive awards for representing the very best in the county.

The judges then announced that the winner of the competition's

award for Outstanding Services to Tourism was Claire Flower, Director of Beverley Holidays and Devon South Branch Director.

This award is given annually to the person considered to have made the biggest single contribution to promoting Devon as a world-class holiday destination. Claire had achieved that status, the judges decided, through her inspirational work and tireless efforts on behalf of both regional and national tourism organisations.

Lynmouth Holiday Retreat was also among the winners on the night, being named as Devon's top park for fresh air holidays by this

year's judges. The family-run business took the overall gold honour in the Camping and Caravanning Park of the Year category of the annual contest.

Stepping up to receive the winner's trophy was Ian James, founder of Coast and Country Parks and BH&HPA's National Vice-Chairman. *'This has brought a fantastic end to what has been a very busy year for us, but we see this award more as a recognition of our group's commitment to excellence from the outset'*, commented Ian.

Meanwhile Ladram Bay Holiday Park was named as Devon's

top holiday park at the Devon Tourism Awards. The judges based their decision on a detailed study of Ladram Bay's long list of achievements in recent times and feedback provided by customers. They also highlighted the work undertaken by the park to protect wildlife and the natural world, and Ladram Bay's close links with the local community

The park took the overall gold honour in the Holiday Park of the Year category of the annual contest. *'We're all absolutely thrilled to have received this prestigious honour'*, said Ladram Bay director Zoe House, whose family has owned the park since 1943. ➤

